

Jordan, Sheron

From: _Regulatory Comments
Sent: Thursday, July 27, 2006 3:38 PM
To: Jordan, Sheron
Subject: FW: Heather Finley's Comments on Notice of Proposed Accuracy of Advertising and Notice of Insured Status

From: Heather Finley [mailto:hfinley@lbsfcu.org]
Sent: Thursday, July 27, 2006 12:23 PM
To: _Regulatory Comments
Subject: Heather Finley's Comments on Notice of Proposed Accuracy of Advertising and Notice of Insured Status

Dear NCUA,

Our management team is very concerned with the timeline presented to us for the time period we have to comply with the use of the new NCUA logo. As you are aware, this logo is present on all of our share deposit materials: posters, brochures, in-branch signage, website, etc. There will be many staff hours involved in making this change and significant dollars involved. Even though we know the change is coming now, we need the time from receipt of the new logo to be at least 6 months. There's nothing we can begin doing to prepare for the change until we receive the logo.

Please consider this request for extension. It's very important to us to be compliant, but we also need to be realistic about the impact of this change on our Credit Union. Thank you!



Heather Finley
Vice President, Marketing
LBS Financial Credit Union
5505 Garden Grove Blvd.
Westminster, CA 92683
714-893-5111, ext. 5115

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